



MANISH PANDIT

DIGITAL CREATOR | MARKETER

CONTACT



+91 9322 33 6085



manishbpandit@gmail.com



<https://manishpandit.in>



Thane, Maharashtra, India

EDUCATION

PGDBM in Operations

2014-2016

Welingkar Institute of
Management Development and
Research

BCom.

1997-1998

Mumbai University

SKILLS

- Content Creation
- Content Writing
- Video / Audio Editing
- Image Editing
- Websites and eStores
- Social Media Managements
- Coaching on Digital Creation & Marketing

PROFESSIONAL EXPERIENCE

- Reliance & ICICI Lombard: Over 20 years of experience in large corporates, primarily in Sales and Customer Service departments.
- Content Writing: 15+ years of expertise.
- Social Media Management: 10+ years of experience.
- Digital Marketing: 7+ years of experience, specializing in SEO writing, creating social media posts, and managing Google and Facebook Ads.
- Lectures & Workshops: Extensive experience delivering online and offline lectures on Social Media, Digital Marketing, Content Writing, Email Etiquette, and Confidence Boosting.

TECHNICAL PROFILE

Content Writing

Articles for social media, websites and newspapers, Product Description, Ghostwriting, Paraphrasing and Translation

Websites, eStores and Landing Pages

20 websites, 3 web stores and many e-visiting cards and landing pages.

Image & Video Editing

- Video Editing for Corporates, Events, YouTubers, Podcasters
- Flyers, Pamphlets, Logos, Visiting Cards, Booklets, Book Covers, Banners, Packaging Designs

ADDITIONAL VENTURES

- **YouTube Channel:** ManishPanditReviews, where I share my passion for movies.
- **Awards:** Recipient of the Hidden Hero Bravery Award from the Times Group for courage in fighting thieves.
- **Social Work:** Founder of the NGO Tejasvi Foundation, involved in supporting orphanages, old age homes, and *Annadan Sanstha*. Also, conduct free lectures on confidence building in government schools as part of charity work.